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	<p>Research interests: features of digital literacy, experience of foreign journalism, advertising technology in the media, management and marketing of journalism, actual problems of journalism, sovr. journalistic research of new mass media and theoretical foundations of the study of print media texts.</p> <p>Courses taught: publishing children's books, organizing a web editor and content manager, publishing management, book design, online journalism, spindocor, business journalism, book management in Delhi.</p> <p>Author's courses:media advertising technology, journalism management and marketing, blogger and journalism, print and online media advertising.</p>
<p>Professional experience: Since 2018-Senior Lecturer of the Department of publishing and publishing at L. N. Gumilyov ENU. 2014-2016-managing director of mining advertising agency" I-Media" – 2009-2013-Managing Director of Igyz LLP 2008-2010-senior manager of advertising holding LLP; 2007-2008-public relations specialist of the International Academy of Ecology 2005-2006 correspondent-Republic turdin, LLP ELMEDIDI-group. 2004-2005 correspondent of the PSC of the Ministry of defense of the Republic of Kazakhstan- "Kazakh soldiers – soldiers of Kazakhstan.</p>	<p>Publications: 1) materials of the International Scientific and scientific conference "the role and trends in the development of the press in the global media space" on November 15, Nur-Sultan. Topic:" storytelling as a technical basis of journalism " 3 pages. It was printed in the Printing House of L. N. Gumilyov Eurasian National University. 2) L. N. Gumilyov Eurasian National University typography "Media Association of the country: research and projects" part one theory and practice of modern Kazakh journalism (research, criminal, journalistic aspects of Namazaly Omashuly's work) January 31, 2020. Topic "How to recognize fake news", page 4. 3) collection of the ENU named after L. N. Gumilyov Nur-Sultan "scientific heritage of Academician tax Zimanovich Zimanov". Topic:"Fact-Checking is a new trend in journalism". 4) scientific publication of ENU Nur-Sultan. L. N. Gumilyov, Bulletin magazine. Topic: "formation and development of new honey in Kazakhstan",№ 2 (135) 2021, 64-70 page. 5) collection of materials of the International Scientific and Practical Conference – "Central Asia and the Belt and Road initiative after the pandemic: opportunities and risks": (December 11, 2020) – Nur-Sultan, ENU im."I Don't Know," He Said. 2020 topic: information epidemic: fact-checking in social networks of Kazakhstan-120 pages 6) international forum of online journalism-ifj2021 "Al – Farabi's philosophy and media ethics: the dilemma of modernity". (April 16, 2021) kaznu Scientific Library, Almaty. Al-Farabi Kazakh National University.. "The internet as the most important means of modern communication", P.167. 7) materials of the international scientific and practical online conference" youth and science-2021". T. Z.-Petrovavlovsk: SKU im. M. Kozybayeva, 2021, social networks-the main channel of Public Relations pp. 223-228</p>
<p>Awards In 2019, it took the 1st place in the International Project MisInfoQuest Cabar.asia, 2021-letter of thanks from the rector'S Office of ENU. "I Don't Know," He Said.</p>	