

TOKABAYEVA BEIBITGUL MAMETKAZIEVNA

<div style="text-align: center;">  </div> <p>Contact details: Email: tokabaeva74@mail.ru Mob.: 8-701-773-98-33. Work: 70-95-00 (35-302)</p>	<p>Academic degree and title, scientific school: 1992-1998 – Al-Farabi Kazakh National University. (Almaty) specialty - journalist. master, graduate student.</p>
	<p>Scientific interests: History of Kazakh journalism, New media and forms of content delivery, media communication technologies, PR technology in the media, Technology of advertising in the media, Management and marketing of journalism, modern. journalistic studies of new mass media and the theoretical foundations of the study of media texts in print media.</p>
	<p>Courses taught: Genres and forms of journalism (B), Technology of advertising in the media (B), Modern journalistic studies of new mass media (D), Speechwriter, Spinductor, Bloggers and journalism, Web design and electronic media, Web editor, “Entrepreneurial business in the book business, Modern publishing, Book business, etc. Author's courses: Spinductor, Speechwriter, Bloggers and Journalism, Web Design and Electronic Media, Photojournalism, Reporter Skill.</p>
<p>Professional experience: since 2018 - Senior Lecturer of the Department of Printing and Publishing of L.N. Gumilyov Eurasian National University. 2007 - Director of the publishing and printing complex "BIKA", editor-in-chief of the republican magazine "Ult Ustazy". 2006-2007 - Editor-in-Chief of the newspaper "Ak Orda Uni", founder and editor-in-chief of the newspaper "Myrza", Astana. 2005-2006 - MKIS RK - chief specialist of the print media monitoring department, Committee for Information and Archives of the MKIS RK. 2003-2005 – Engineer, Leading Engineer, Head of the Department of Periodical Press at OJSC Kazbaspasoz. 2000-2003 journalist, correspondent - Republican women's newspaper "Ak bosaga", Almaty, 1998-2000 Managing editor, proofreader, Republican legal newspaper "Zan newspaper" Almaty</p>	<p>Publications: 1. “Information epidemic; Fact-checking in Kazakhstan” (Collection of materials of the international scientific-practical conference "Central Asia and the Belt and Road Initiative" After the pandemic: opportunities and risks "(December 11, 2020). Nur-Sultan, L.N. Gumilyov Eurasian National University. 2. "Khalkynyn abyz aksakaly edi". (Collection of materials of the international scientific and practical conference "Salyk Zimanov: public and statesman", Nur-Sultan, February 19, 2021)</p>